**Promoting Your Event**

Community fundraising events can benefit greatly from local promotion, especially if you have a personal connection to the cause. Don’t forget to share your story!

Please remember that all marketing materials, including flyers and social media posts, must receive approval prior to distribution.

**Ways to promote your event:**

* Event website
* Organization website
* Social media
* Email
* Snail mail
* Community calendars
* Press release
* Radio ads
* Local newspaper
* School newsletter
* Academic clubs
* Sports teams
* Company intranet

Looking for more ideas? Contact us to brainstorm ideas at [**championsLPCH.org/contact**](http://championslpch.org/contact).