



Students for Packard Toolkit


How your school can support patients and families
at Lucile Packard Children's Hospital Stanford.



Lucile Packard
Children's Hospital
Stanford

Champions
for Children

ChampionsLPCH.org
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(650)498-7633



Peyton (right) received the life-saving care she needed thanks to the support of caring community members like you.

Welcome

Thank you for your interest in supporting Lucile Packard Children's Hospital Stanford and the child health programs at Stanford University School of Medicine. We are grateful for schools like yours that want to support us in our mission to help patients and their families enjoy healthy lives.

Students for Packard proves that kids of any age can have an immediate impact in the lives of the patients and families we serve. Thanks to schools like yours, we are able to provide the very best care, comfort, and cures to children facing cancer, heart disease, and other illnesses, regardless of their ability to pay.

Use the tips, tools, and resources in this toolkit to guide you on your way to success. And don't hesitate to reach out to the Champions Team with any questions.

With sincerest thanks,

Caitlin Burns
Community Relations Assistant
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Thank you, From a Lifelong Packard Children's Patient

Hello, my name is Zariah Stevenson. I am a junior at Menlo Atherton High School and a patient at Lucile Packard Children's Hospital Stanford.

The hospital is a very special place. And I should know. I've been a patient there for 15 years. I was diagnosed with sickle cell beta thalassemia at birth. My red blood cells, they turn into a crescent shape because they don't get enough oxygen.

It causes me pain in my back, arms, and legs, especially when I do a lot of physical activity. I end up being admitted to the hospital late at night.

Sickle cell has impacted my life in many ways. For example, when I am hospitalized, my grades suffer, and when I return to school, my energy level is low. In the past, I haven't felt included in school because I felt different with my condition.

I feel that Packard Children's is a very good hospital because they care for me beyond my physical health and they show interest in personal things that I like. This past year I was admitted to the hospital for two weeks. The pain was more severe than ever, which meant I needed more medicine and I wouldn't be able to do school work. I felt really nervous about school. But the doctors and nurses asked me to introduce myself in my favorite language, Korean. This showed me that they cared for me.

I'm glad to be at Packard Children's and I think it's a good hospital because they can definitely connect with you. And they just make me feel loved overall and not forgotten about. They have explained my condition to me through regular appointments. When I was hospitalized, they helped me cope with my condition through a Child Life Specialist.

I am now more confident, getting better grades, and I've joined my favorite sport, cheerleading.

I want to thank donors and those who support the hospital for giving me the opportunity to share my story. By sharing my story, I have learned that I am more than my condition. It helped bring awareness to sickle cell at my school, my church, and my community.

Thank you,
Zariah



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How to Join Students for Packard

Students for Packard are schools and students who host events and projects in support of Lucile Packard Children's Hospital Stanford and the child health programs at Stanford University School of Medicine. Here's how you can get started:



STEP 1: Brainstorm

With your event committee, decide what you want your Students for Packard week to look like. Use [our event ideas](#), or create your own. Don't forget to decide which area of the hospital you'd like to support!



STEP 2: Review the Policies & Procedures

Be sure you are able to understand and follow our policies—and don't hesitate to [ask questions](#) if you have any! Visit championsLPCH.org/policies.



STEP 3: Submit Your Application

Once your event is approved, you'll receive access to our online toolkit with even more resources to help you succeed.



STEP 4: Start Planning

Set your goals, build your timeline, create a budget, and don't forget to promote, promote, promote!



STEP 5: It's Students for Packard time!

Start fundraising and have fun doing it! Let the [Champions Team](#) know if you have any questions along the way.



STEP 6: Make Your Donation

Mail in your donations, or arrange a time with the [Champions Team](#) to deliver your donation in person.



STEP 7: Thank Your Supporters

A simple "thank you" goes a long way—don't forget to show your gratitude to those who supported you.



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Students for Packard

Benefiting Lucile Packard Children's Hospital Stanford

Monday: Hats off to Patients

Any student who donates \$1 gets to wear their favorite hat. Each class receives 1 point for every dollar raised.

Tuesday: Coins for Cures

Each class will have a container and every dollar equals 1 point.

Wednesday: Ice Cream Social

Join us in the quad at lunch for an ice cream social. Each scoop is \$2 and the class with the most participation wins 50 points.

Thursday: Movie Night

Join us after school for a movie night. Tickets will be \$3. The class with the most attendance receives 100 points.

Friday: Pep Rally

The class with the most points will be announced!

More Ideas

Whether your fundraising idea has a creative twist or follows a tried-and-true plan, we're excited to learn about your ideas and offer the support and guidance needed to help make your fundraiser a success. Some of our popular Students for Packard activities include:



Teachers vs. Students

Host a sports tournament and have the teachers play against students. Ask for donations to participate in or watch the game.



Coins for Cures

Each class has a container. Each penny is one point—but watch out! Silver coins and bills are worth triple the points.



School Socials

Host a movie night, school dance, or ice cream party. Ask students to make a donation to attend.



Dress-Down Days

Students can dress down (for uniform schools) or wear hats or pajamas for a small donation.



Mini Marathon

Turn your favorite activity into a fundraiser by having sponsors support your bike-a-thon, jump-rope-a-thon, or dance-a-thon.



Host a Pep Rally

Show your team spirit before the big game. Sell temporary tattoos or paint faces to raise funds.



Pledge Projects

Have family and friends “sponsors” pledge to students to make a donation for each lap run, each “A” grade, or each book read.



Stuck for a Buck

Charge \$1 for students to purchase a piece of duct tape to stick one unlucky teacher to the wall.



Teachers in Jail

If students collect a certain amount, they can put their teacher in “jail” for the rest of a class period.



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Your School's Impact

This is the impact your school can make when you join together to support our patients and families at our hospital.



\$100

Art Therapy

\$100 could stock the art cart for two weeks' worth of art therapy in the Bass Cancer Center.



\$250

Music Therapy

Music therapy is a natural healer and mood booster for patients of any diagnosis. \$250 could fund three hours.



\$500

Vaccines for at-risk kids

The Teen Health Van has made more than 15,000 visits to underserved youth. Two months' worth of vaccines costs \$500.



\$1,000

Stuffed Animals

\$1,000 could supply a month's worth of stuffed animals to comfort patients in the Emergency Department.



\$2,500

Mobiles

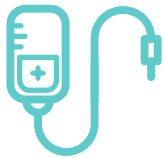
A \$2,500 gift could provide mobiles for infants for five months.



\$5,000

Mobile Entertainment

A \$5,000 gift could provide a new mobile entertainment unit equipped with videogames to provide a positive distraction.



\$12,000

Chemotherapy Infusions

\$12,000 could supply chemotherapy infusions for four patients at our Bass Center.



\$20,000

Blood Tests

A \$500 donation could cover the cost of 40 comprehensive blood tests.



\$50,000

Patient Parties

Two years' worth of annual parties and events put on for our patients by Child Life.



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Get to know

Lucile Packard Children's Hospital Stanford

Our hospital began with one mom's vision. Lucile Salter Packard, our generous founder and visionary for children's health, believed strongly in caring for both the body and soul of every child. That commitment to nurturing care continues to guide us today.



40%

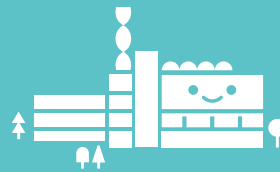
of patients and families at Lucile Packard Children's Hospital Stanford receive financial assistance, thanks to community support.

Our Stanford University School of Medicine is the 2nd highest ranked medical school in America.



Stanford
MEDICINE

Our hospital expansion, opened in 2017, adding 521,000 sq. ft. of building space, 149 patient beds, and 6 new surgical suites.



No family is ever turned away due to their financial circumstances.

Our Transplant Center is **#1 in the nation**

for pediatric transplant volume with top patient outcomes.



People

Medical Staff: 1,058
Employees: 3,761
Volunteers: 900

100% of gifts donated to the hospital directly support care for thousands of kids and expectant moms each year.

Our network provides more than **500,000** clinic visits a year.



Our network provides access to Stanford Children's Health specialty care or well care within 10 miles of most Bay Area family homes.

In 2017, our patients came from 49 states in the U.S., and 34 countries around the world.



Last year, our Johnson Pregnancy and Newborn Center delivered

4,329
babies.

In 2017 we debuted America's most technology advanced, family-friendly and environmentally sustainable hospital for children and pregnant women.



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